



EVOLVED BY NATURE™

Activated Silk™

L1

Biofinishing System

MARKETING ECOSYSTEM

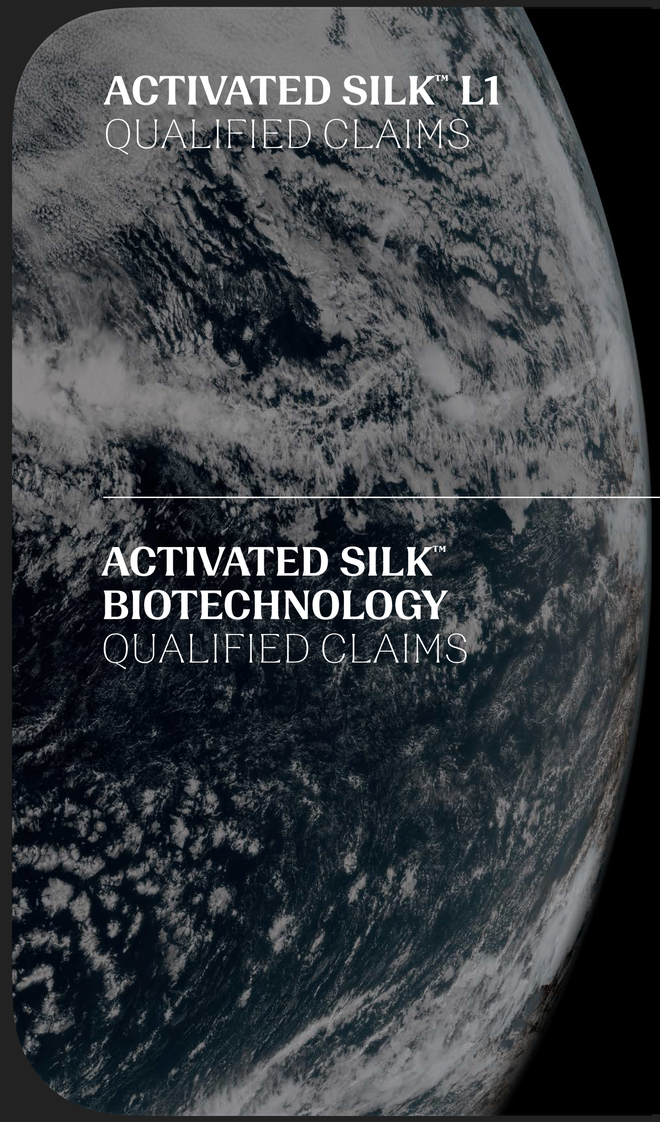

A NEW BEGINNING FOR LEATHER FINISHIG.
L1
A NEW BEGINNING FOR LEATHER FINISHIG.

SUPPORTED CLAIMS

Sustainability can be a lofty concept that's hard to measure, which has left a lot of room for interpretation and shades of green in our industry. We believe in tangible, qualified claims and certifications that benefit people and the planet. While not directly applicable to end-use leather articles, these qualifications can raise the sustainability profile of your products.

- **ZERO PFAS**
- **ZERO PU IN THE TOP COAT**
- **ZERO CROSS-LINKERS REQUIRED**
- **REDUCED PU IN THE BASE COAT**

Evolved By Nature is committed to supporting responsible leather manufacturing across the globe and that is why we are proud members of the Leather Working Group.



ACTIVATED SILK™ L1
QUALIFIED CLAIMS

70% Biobased*
*After removal of solvents based on testing standards
**Base coat is pending OK Biobased Certification at >70%

Biodegradable* Top Coat & Base Coat
*Comprehensive testing underway

ZDHC Level 1
Pursuing in 2023

ACTIVATED SILK™ BIOTECHNOLOGY
QUALIFIED CLAIMS

Circular Economy
Activated Silk™ biotechnology contributes to a circular economy.

Cruelty Free
Activated Silk™ biotechnology is cruelty free.

Sustainable*
*Activated Silk™ biotechnology contributes to 8 of 17 United Nations Sustainable Development Goals.

Renewably Sourced
Activated Silk™ biotechnology is renewably sourced using renewable energy.

BROCHURE

A premium piece of collateral that's both a quick reference and a deep dive on Activated Silk™ L1 performance and sustainability. Hand out or leave behind knowing it's 100% recyclable. QR code directs readers to a larger Activated Silk™ L1 online experience.



HANGTAG

Much like the brand that became synonymous with “waterproof,” we believe this Activated Silk™ L1 tag will become synonymous with natural leather. By attaching it to your samples and products customers know those pieces are part of a new beginning for leather finishing that’s better for business, people and the planet.





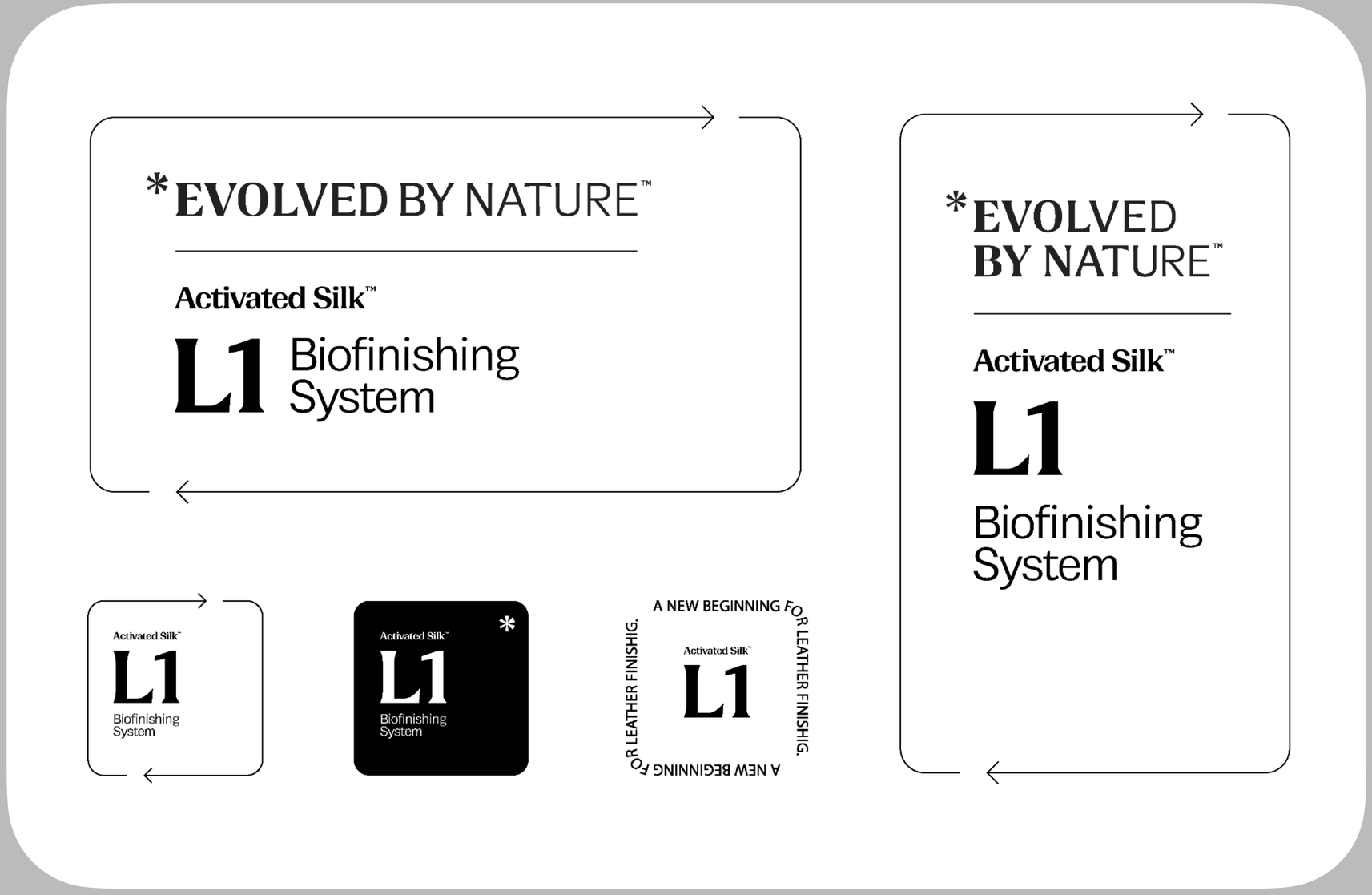
FILM

This film is crafted to excite both the creative possibilities and the global benefits of working with Activated Silk™ L1. It showcases our fossil fuel free ingredients, some of the collaborations we're most proud of, and the incredible performance tests that truly makes this product and service a new beginning for leather finishing.



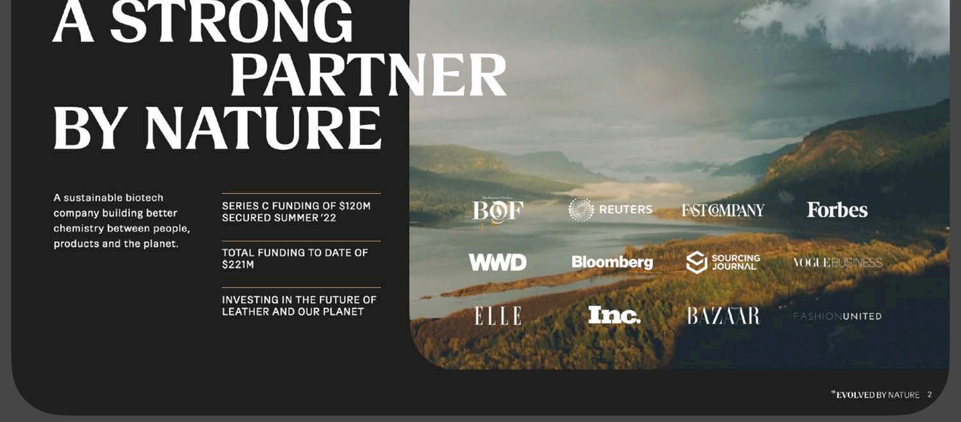
BRAND MARKS

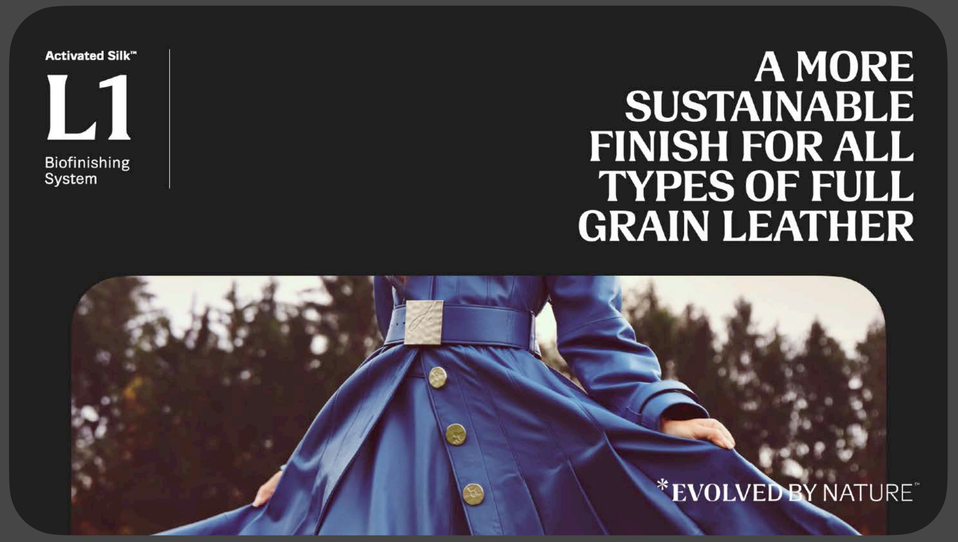
We've developed a suite of graphics for you to use on your website and other platforms, like a digital pin that announces that you're part of our Activated Silk™ and a greener future for leather finishing.



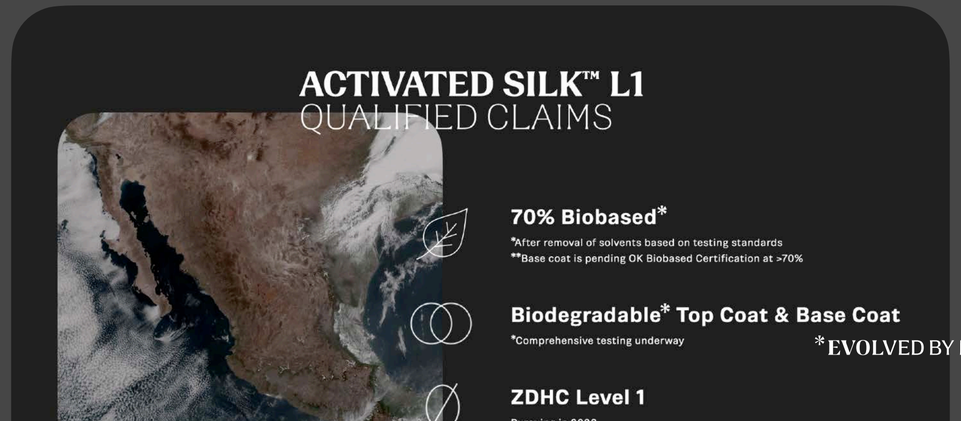
TAILOR-MADE PRESENTATIONS

You work with big brands with global reach. We create bespoke materials tailored to them and their specific needs for more powerful sell-through.









FEATURED ON EVOLVEDBYNATURE.COM

As a partner your logo will be featured on Evolved By Nature's website among our growing family of tanneries and brand partners committed to changing our industry for the better.



PR

We’re always working to spread the word about a more sustainable future for our industry. And we’ve noticed that green news travels fast. As opportunities arise, we’ll leverage our press relationships, social media presence and influential fans to let the world know about our new partnership.

FEATURED IN

Forbes

LA CONCERIA

ELLE

FAST COMPANY

BOF

VOGUE BUSINESS

VOGUE

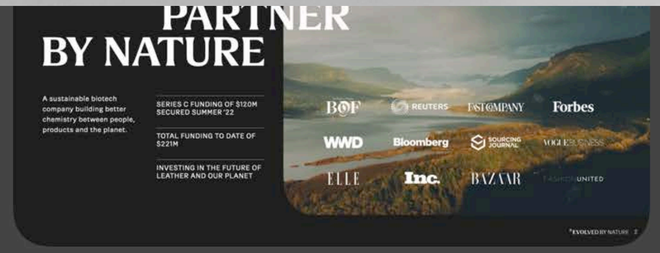
ilm INTERNATIONAL LEATHER MAKER

WWD

Harper's BAZAAR


*EVOLVED BY NATURE
MENU
L1
Truth About Leather
Activated Silk™ Biochemistry
Product
Sustainability
Performance
Partnership
The Future
Activated Silk™
L1
Biofinishing System
A FORCE OF NATURE
Activated Silk™ L1 outperforms your existing petrochemical finishing.
CFR WET VESLIC
BALLY FLEX TESTING
WATER RESISTANCE
600
<100
AVERAGE PETROCHEMICAL TOPCOATS
CYCLES
250-600
POTENTIAL L1 MIN LINE BIOFINISHING PERFORMANCE
100-250
DYMARITECH L1 MIN LINE BIOFINISHING PERFORMANCE
FLEXES
L1 BIOFINISHING SYSTEM
WATER EXPOSURE (%)
TIME (HRS)
MacBook


Activated Silk™
L1
Biofinishing System
*EVOLVED BY NATURE™
We believe the next generation of products should advance the health of people and the planet. And we're creating the molecules to make it happen.
biotech.evolvedbynature.com/leather


PARTNER BY NATURE
A sustainable biotech company building better chemistry between people, products and the planet.
SERIES C FUNDING OF $120M SECURED SUMMER '22
TOTAL FUNDING TO DATE OF $221M
INVESTING IN THE FUTURE OF LEATHER AND OUR PLANET
BOF
REUTERS
FAST COMPANY
Forbes
WWD
Bloomberg
SOURCING JOURNAL
VOGUE BUSINESS
ELLE
Inc.
BAZAAR
FASHION UNITED
*EVOLVED BY NATURE


Activated Silk™
L1
Biofinishing System
ZERO PFAS
ZERO CROSS-LINKERS REQUIRED
ZERO PU IN THE TOP COAT
70% BIOBASED
after removal of solvents


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Better chemistry between leather, people and the planet.
biotech.evolvedbynature.com/leather


Activated Silk™
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ZERO PFAS
REDUCED PU IN THE BASE COAT
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70% BIOBASED
after removal of solvents
Biofinishing System


A MORE SUSTAINABLE FINISH FOR ALL TYPES OF FULL GRAIN LEATHER
*EVOLVED BY NATURE™


WE BELIEVE LEATHER SHOULD BE PLASTIC FREE
Every piece of leather you've ever bought is basically a piece of plastic in disguise. And that's a problem because over time that plastic breaks down and ends up in other places, like our oceans, foods and bodies. That's why we're developing a finishing system for the world's first plastic-free leather. And Activated Silk™ L1 is a first step on that mission. It significantly reduces PU (plastic) and entirely removes PFAS and the need for additional cross-linkers. We've replaced them with naturally-derived ingredients, like our Activated Silk™ biotechnology, which both outgreens and outperforms those pieces of plastic some call leather.


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